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Coca-Cola Q3 Result	Units	Q3	YoY Growth (%)	Surprise %
Revenue	\$ Bil	10.63	-6.8%	0.9%
EPS	\$	0.49	-3.9%	2.1%

Key Trends:

1) North America: CSD Volume Decline Offset By Positive Package Mix

	Units	CSD Growth	Non-CSD Growth	CSD Proportion
Coca-Cola Q3 Volume	%	0%	2%	65%

- Coca-Cola sparkling beverage volume was even, but price/mix was up 3% in Q3

Impact On Top Line	Units	Volume	Effective Pricing	Organic Growth
Coca-Cola Q3 Revenue	%	1%	2%	3%
Coca-Cola Q2 Revenue	%	1%	2%	4%
Coca-Cola Q1 Revenue	%	-1%	3%	2%

2) Negative Currency Impact Drags Down Top Line; Organic Revenue up 3%

Coca-Cola Revenue Growth Q3	Units	Organic Growth	Currency Impact	Structural Impact	Net Sales
Latin America	%	11%	-16%	0%	-4%
Eurasia And Africa	%	2%	-2%	-3%	-4%
Total	%	3%	-2.0%	-8.0%	-7.0%



SANTOSH TROPHY  
Prestigious Interstate competition



**EVENT**

- Inter-state annual football competition
- Quarterfinal League to be followed by semis & final
- 15 matches Live



Needless to say, this marketing tactics does not go so well with consumers. Deck The Halls was previously mentioned with Santa Claus, Coca-Cola is well known for your vacation advertising. In fact, it often used the company's offices as a base of operations to start the restaurants. Then he sent the syrup to contractors and other businesses to mix it and sell it exactly as they wanted. The company introduced the non-carbonated citrus juices after their purchase of Minute Maid Corporation in 1960 and then added the Fresh Brand in 1966. New Coca-Cola Failen 1985, the company sadly changed the formula of Coca-Cola to what it was commonly called "New Coca-Cola". Coca-Cola consumers hated the new Formula de Soda, and the fall of sales reflected the outrageous reaction. With a portfolio of stacked products from more than 3,500 drinks (and 500 brands), including soft drinks, energy drinks and soy-based drinks, it is easy to see why. Photo courtesy: Cindy Ord / Getty Images For NYCWFF During the DA © each, Coca-Cola began to create and distribute new drinks, including fruits drink Qoo Children's, a 6.5 oz Marketed in Asia, Sports drink Powerade, Water Bottled Dasani, the beer HaAz Barq, a 6.5 oz Inca Kola in Peru and Thums Up, Maaza and Limca in India. The objective was that the company will take better decisions regarding the environment and the daily life of the PEOPLE™. The objective of the campaign was that the company committed with seven main areas that were key to the business sustainability of the company. That year, Ray Kroc, who was working to expand the McDonald's chain, contacted Coca-Cola Waddy Pratt executive to make an agreement to sell the Coca-Cola sodas in the Restaurants of the chain. Photo courtesy: Richard Bord / Getty Images Pepsi did the honorable, however, and not noc sarellitag sedadisrevinu sase a odnaged, admittessed etnemlanif euf adnaded al, otseupus rop, sovitucesje sotla sol arap olos elbisseca se atecer al, atrefo al erbos IBF la omoC aloC-acoC a otatN on his face. Depending on the 2000's, the Coca-Cola company highlighted the problems that affected people around the world. One such idea was to sponsor the U.S. Olympic team in 1928. Photo courtesy: APIC / Getty Images Pemberton heard about coca wine, a blend of wine and coca that was popular in France. It also creates the coin operated cooler that dispenses a single bottle for a nickel, which became popular at service stations. Discontinued OvereasCoca-Cola tried to market the product abroad again in 1925. Outside a few isolated places, it stuck to its word. This also allowed foreigners to buy the drink. Covered in 1950, the product became the first to appear on the cover of Time magazine. When the employees handed over confidential papers and even a salty sample to an "A pepsi executive", he was really an FBI agent. His confidence in morphine lasted almost a day, but it was also the beginning of the most popular soda on Earth. With addition, taking a toll on his body, Pemberton began working on a cure to kick the baby. The company was launched in collaboration with the popular extra things of the Netflix series, which was established in the 1980s. The team arrived in Amsterdam along with 40,000 bottles of Coca-Cola. The famous Coca-Cola logo is now known around the world. Samplescandler, invested so much in the company that it was always working on new marketing practices to get the name Coca-Cola over there. Photo courtesy: Alain Piton / NURPHOWO / GETTY Images The lawsuit asserts that the defendants had hired "ransom squads" intimidate, torture, kidnap and even kill union officials in Latin America. In 1990, the Original Museum was located at Atlanta Underground and educated about the history of the Coca-Cola brand. Another advertising campaign highlighted during the Christmas season is the Happy Polar Bear with the Scarf of Red Bright Coca-Cola. Between 1894 and 1913, 1913, saicunmed omoc Asa, auga le y oleus led lageli n'Aicanimatoc ed saicunmed 'Atart aloC-acoC .0002 ed adac Ad al ed soipicnirp Aaditrevortnoc adnaded anU serodimusnoc sol arap socserfer sol ed iAla sAm, odnum le odot ne n'Aicubirtsid us arap sotcuodorp sAm ed n'Aicacirbafal ne etnaleda osap narg nu euF, somsim solle nebeb al on is osulcni, ados ralupol al ed optogol ocitAmelime le econocer odnum le odot isac y, odnum le odot ne sanosrep ed senollim ed adireferp adibeb al sE, senollim lim 55 ed sadibeb ed senollim lim 7,1 se osE, anifrom al a n'Aicidua us noc odanoicarl etnemelbaborp lacamotse recnAc ed 8881 ne 'Airum notrebmeP nhol, etnemadanutrofaseDdadeiporp aveuN,osav le sovattac onic rop ralupol adibeb al odneidnev, rus le odot ne noiecerapa aloC-acoC ed soirasnespid sol, acirAma edsed etnacserfer y acsef n'Aicatropmi anu omoc alodnAzilaicremoc, aporuE adot rop aloC-acoC 'Aidnev y 'Alager, 'Ainoicomorp aAaApom al, 0391 ed adac Ad al ed soipicnirp y 0291 ed adac Ad al ed selanif A, gnitekram ed seromur raerc arap otuodorp us ed satutary sartsemu arap senopuc omoc rasap aArpop euq ol 'Aitime aAaApom anu euq zev aremirp al euf atse euq neerc serodairotaih sonuglA segamI ytteG/cipA ed aAsetroc ototF, ose ed sAupsed sonrutcon sebulc sol ne ocisAb otmemila nu ne 'Aitrvnroc es adibeb al y, aAaAps ed arearib es abuC euq ed sAupsed adibeb al noc sidnirb nu ozih selaAeS ed opreuC led laicifo nU, sonell serodaregirfer sus renetnam arap aloC-acoC sAm rarpmoc seconite aArpop etneg al, 5591 edsed n'Aicubirtsid etneuf anu odinet nah sadlanoDeM y aloC-acoCetnaruatser led ednary sAm etneilC, nemusnoc es euq oAa y anosrep rop acoC ed sotcuodorp 104 ed rodederla, daditnac ase ed datim al isac nebeb sesnedinuodate soL, lanigiro aloC-acoC al, otseupus rop y inasad, atnaf, egnarO yipmS, etirpS, edarewoP, diAM etunim neyulcni sasoredop sAm sacram saL, senopuc sotse ed omu odnasu sitarg aloC, acoC anu odaborp aAbah sesnedinuodate eyevu adac ed onl Serious violations of human rights. The son and successor of Candler tried to popularize the beverage abroad in Europe, particularly in the United Kingdom, Germany and France, but did not run at the beginning. Pemberton's son, Charles, however, affirmed that trademark rights and that Candler was using the product prescription under an informal license. People around the world drink 1.9 billion servings of Coca-Cola every day. Photo courtesy: Matthew Horwood/Getty Images Coca-Cola is the third most valuable brand internationally, behind only Apple and Google, with about \$90 billion in assets. MORE OF CONSUMERSEARCH.COM The historical cover featured an illustration of the Earth drinking from a bottle of Coca-Cola. It has also been reported that the red and white Coca-Cola logo is recognized by 94% of the world's population. Photo courtesy: Jaap Arriens/NurPhoto/Getty Images At that time, every child enrolled in school had to learn the special guide, so he was well known. During the Civil War, a Confederate colonel named John Pemberton suffered a terrible saber wound to the chest and had to be taken out of the fight. Twenty brands owned by Coke generate more than one billion dollars each in sales per year. Photo courtesy: Pool BASSIGNAC/REGLAIN/Gamma-Rapho/Getty Images In their advertising, the company used Santa Claus to help boost sales during the winter months. Candler and her team focused on turning the product into a fresh, refreshing drink that anyone could enjoy at any time rather than a cure for random diseases. The company never recognized whether the list of ingredients matched its own global name. There is no doubt that the Coca-Cola company is well known all over the world. The disgusting smell was supposed to keep people from accidentally drinking the contents, but, of course, some did anyway. Photo courtesy: Carla Gottgens/Bloomberg/Getty Images The flexible production-sale-distribution process allowed local distributors to experiment with the and delivery without harming the reputation of the brand. Photo courtesy: Hulton Archive / Getty Images Unfortunately, Pemberton became addicted to the morphine that helped him survive. Prohibition laws did not prohibit cocaine consumption, so Pemberton decided to reformulate the product of it in an alcoholic-free product that included 9 milligrams of cocaine but without wine. The idea was to put a picture of Robert Woodruff on the cover, but he refused. Coca-Cola products continue to stand out today at the Olympic Games. One of the secrets included information about a developing drink. Nobody had clear the property and responsibilities within the company. Photo courtesy: Brent Lewis / Bloomberg / Getty Images Coca-Cola has so many different drinks that you could drink one to day for nine years without drinking them all. The 1996 centenary games were even celebrated in Atlanta, the current headquarters of the Coca-Cola company. At present, 3.1% of all drinks consumed around the world are coca-cola products. In 2001, United Steelworkers of America and the International Fund on Labor Rights filed a lawsuit against the company, as well as beverages and PanAmerican Beverages, Inc. Executives believed that the French, in particular, would be more likely to drink the Product if it seemed that it was wine. Coca-Cola insisted that if it was true, it was an old chumela. The exchange involved a series of payments that ranged between \$ 5,000 and \$ 75,000. The bottle of Coca Cola contoured, which was released in 1916, was recorded as a trademark in 1960. However, a 2011 report published by NPR affirmed that the hidden formula had been discovered. Give yourself to look closely! Coca-Cola Continued Growth continued to shoot during the 1990 DA ©, adding both East Germany and India to its distribution channel during the DA © each. The company worked with the United Nations program on HIV / AIDS (UNAIDS) to fight against Epidemic in Africa. He even started his own pharmacy to have an unlimited supply of the medicinal product. Bears are not only seen in the company's commercials, but also in their holiday soda cans. (the main bottlers of Products in Latin America). That's more than the benefits of Budweiser, Subway, Pepsi and KFC combined. The company stopped marketing and sold the product to pharmacies and became individual consumers. Santa Loves Loves Cokebefore Santa Claus became a cheerful, fat man in a red suit, he just became known as a Christmas father, a thin, tall man in a red, green, or I brought marrá n. The bottles were dark green and inspired by champagne magnums. Fans were able to try the formula to get a taste of what it was. A New cokeAt a At least, At least, At least. At least. The chilli pepper in the sea in the late 1980's, Coca-Cola discovered that approximately 12% of its customers. Consume the drink with cafeAna in the morning instead of coffee. Photo courtesy: Ulrich Perrey / Getty Images Cuba was an in terms of early export success. Read on for more information on the interesting story behind the Coca-Cola brand. A debilitating lesi from Coca-Cola actually has a pretty dreadful start. Photo courtesy: Authenticated news / Archive photos / Getty Images Continúa testing new products, the Coca-Cola company publicA the popular lime-lime drink known as Sprite in 1961 and its first diet Cola (TAB) in 1963. Ernst Haas / Getty Images The magazine originally wanted to go in a completely different direction. That meant Pemberton could no longer sell its unique of free wine coca nerves as it was. He realized that the bottles would make much more of them abroad than the fountains that were already popular in the US photo. U.S. CutsAa: Welgos / Getty Images to achieve their plan, Woodruff invested in developing metal-covered chillers to keep bottles cool and then invented a six-pack with a handle. This showed the popular of Not only in the states, but throughout the world. In fact, according to reports, the first rum and coke mixed in a Havana bar in 1900. Under its direction, Coca-Cola became positively transformed forever. Using coca wine, he made his first product, product, French Wine Coca Nerve Tonic, which was sent to pharmacies to be mixed with carbonated water and dispensed by trained professionals.Effects of ProhibitionIn 1886, Atlanta and other parts of Georgia imposed prohibition laws, banning the production and sale of alcohol. The popularity of the products in Mexico began around the same time that Coca-Cola sponsored the Mexico City Olympics and the World Cup in the 1970s. The result? The brand also introduced its first bottle made partially of recycled plastic, which was a step forward to help the environment of the time. Photo courtesy of Cindy Ord/Getty Images for NYCWFF According to NPR's This American Life, journalists announced that they had found the recipe in documents belonging to John Pemberton discovered by an Atlanta historian named Charles Salter. Interestingly, although the brand started in the United States, American consumers do not constitute Coca-Cola's largest customer base. As early as 1886, he began to hand out small pieces of paper that could be exchanged for a single glass of Coca-Cola. Considering the deep wound, the soldiers assumed that Colonel Pemberton would die. He believed that the product was the only important element of the company and that, therefore, it should be the only thing on the cover of the magazine. Visitors can taste 60 different flavors of Coca-Cola products from around the world and see a fully functional bottling line that produced 8-ounce bottles of Coca-Cola. The Secret FormulaSpeaking of the secret formula of Coca-Cola, it is said that it is heavily guarded in a corporate vault. Photo courtesy of Scott Peterson/Liaison In 2005, the company joined the Business Leaders Initiative on Human Rights (BLIHR), a group of companies dedicated to developing and implementing policies, and responses to human rights issues in business. He also launched the Haiti Hope Project in 2010 to help develop a sustainable mango industry after a devastating earthquake the paAs.EspAas in the interiorAnother political moment in the history of Coca-Cola occurred in 2006, when two employees of Coca-Cola were caught trying to sell secrets from the company to the , Pepsi. The

